



CRITICAL ISSUE: Aging building and equipment

GOAL: To improve or replace the existing BCC building and equipment through partnerships

INTENDED OUTCOMES / RESULTS:

1. Determine the potential of partnerships or amalgamation with the Curling Section of the Brantford Golf & Country Club (BGCC) and/or Paris Curing Club (PCC) and, if favourable, pursue negotiations that would result in enhanced ability for capital investment in our existing location or at another location.
2. If neither the BGCC nor the PCC is receptive, determine the potential of partnerships with other bodies that would result in enhanced ability for capital investment in our existing location or at another location and pursue negotiations with receptive potential partners.

ACTIVITY & DESCRIPTION	ACTION STEPS	PEOPLE (Lead, Supports, Involved)	TIMELINES (Start / End)	RESOURCES (add in Spring annually)		STATUS / PROGRESS TOWARDS RESULTS
				Financial	Other	
1. Determine amalgamation or partnership potential 1.1 Background paper preparation	1) Research and document current and projected condition in local curling market affecting the futures of all 3 clubs. 2) Establish the case for mutually beneficial amalgamation of 2 or more	LEAD: Angelo Mancini SUPPORTED (Committee): Mike Alford Wayne Millward Don Radford INVOLVED (& in what	YEAR: 2018 START: June 2018 END: October 2018 to Activity 1.5 only. Timeline of			Step 1) Completed Step 2) Completed

Strategic Plan Action Plan

2018/19 – 2020/21



ACTIVITY & DESCRIPTION	ACTION STEPS	PEOPLE (Lead, Supports, Involved)	TIMELINES (Start / End)	RESOURCES (add in Spring annually)		STATUS / PROGRESS TOWARDS RESULTS
				Financial	Other	
1.2 Alternative conceptual business model preparation	clubs or partnerships between them. 3) Prepare a range of alternative business model concepts as basis for discussions with potential partners demonstrating how amalgamation or partnership could work to the mutual interest of the partners.	way, for what):	remainder to be determined			Step 3) Completed
1.3 Contact Paris Curling Club & Brantford Golf & Country Club	4) Discussion paper is forwarded to the BGCC and PCC with request for joint meeting with representatives of the clubs to discuss potential for amalgamation or partnership.					Step 4) Completed
1.4 Sub-Committee meeting with BGCC & PCC representatives	5) Meet jointly with both clubs' representatives to explore interest potential in continuing joint discussions with either or both clubs.					Step 5) Completed Meeting Held in Sept./18 with Paris Curling Club & Brantford Golf & Country representatives. There is no interest from either party in amalgamation or operational partnering. Agreed to meet in 2019 to discuss possible joint promotions, information exchange with a view to promoting curling locally.

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1.5 Report to Board	6) Sub-committee reports on joint meeting outcomes. Board to authorize continuation of discussions if either party receptive to further discussions.					Step 6) completed Board was advised that neither local club was interested in continuing discussions on amalgamation or operational partnerships.
1.6 Continuation of joint discussion	7) Sub-committee meets with potential partner(s) to reach consensus on bases for partnership or amalgamation to be recommended to respective boards					Step 7) Not Required – Action abandoned
1.7 Board consideration of outcome(s) of joint meeting(s) with BGCC and PCC representatives.	8) Sub-committee makes regular reports to BCC Board during discussions. 9) Boards adopts recommendations resulting from joint meetings or, if no consensus, terminates further discussions.					Step 8) Not Required – Action abandoned Step 9) Not Required – Action abandoned

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2. Determination of other potential partners	<p>1) Sub-committee to research local non-curling bodies as potential partners in improving the existing building or in relocation.</p> <p>2) Sub-committee reports results to Board.</p> <p>3) Board directs new Action Plan to be prepared if potential warrants or terminates further action.</p>	<p>LEAD: TBD</p> <p>SUPPORTED (Committee):</p> <p>TBD</p> <p>INVOLVED (& in what way, for what):</p>	<p>YEAR: 2019</p> <p>START: May, 2019</p> <p>END: Nov., 2019</p>			